



THE UNITED STATES CONFERENCE OF MAYORS

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January 28, 2013

Dear Mayor,

We are writing to provide you with information on the *Mayors' Lighting Partnership*, a collaboration between The U.S. Conference of Mayors and Philips Lighting that will offer you new ways to deploy state-of-the-art lighting technologies in your city. This new Partnership was announced January 18 during the Conference's 81st Winter Meeting.

For years, Philips has been a strong partner with the Conference and its members in advancing innovative lighting solutions that make cities more energy efficient and reduce maintenance costs. In addition, these investments also produce cost savings, improve public safety and spur economic development in neighborhoods and city centers, among other benefits.

The Conference, for its part, has found in its surveys and other work that lighting improvements are a top priority for many mayors, often advanced to further energy efficiency, climate protection, transportation performance, community development and/or to achieve other city goals. In June, the Conference's Membership adopted a specific policy statement affirming the importance and benefits of advanced lighting systems in cities.

The *Mayors' Lighting Partnership* – emphasizing best practices, technical assistance and assessments, and new financial options – draws upon the commitments of the Conference and its members as well as Philips in realizing the full potential of relighting our cities. Enclosed is information on the Partnership and its available resources.

We strongly encourage you to take advantage of the *Mayors' Lighting Partnership*.

Sincerely,

Handwritten signature of Tom Cochran in black ink.

Tom Cochran
CEO & Executive Director
The U.S. Conference of Mayors

Handwritten signature of Bruno Biasiotta in black ink.

Bruno Biasiotta
President & CEO Americas
Philips Lighting

Handwritten signature of Zia Eftekhari in black ink.

Zia Eftekhari
Chairman Emeritus
Philips Lighting

Enclosures